



FOR IMMEDIATE RELEASE

Mergent Selects WhitePages PRO to Enhance People Search and Business Search

Mergent Intellect™ Now Offers Immediate Access to Contact Information for Over 200 million U.S. Adults

June 18, Charlotte, NC – Mergent, Inc., today announced the addition of contact information for more than 200 million U.S. adults through its partnership with [WhitePages Pro](http://www.whitepages.com), a division of [WhitePages Inc.](http://www.whitepages.com) (www.whitepages.com). Through WhitePages Pro, Mergent Intellect will now include immediate access to contact information for 90 percent of U.S. households, including name, address, age, household members, and previous address, as well as offer reverse phone lookup capabilities.

“By providing access to the industry’s most accurate database of contact information in the U.S. through WhitePages Pro, we aim to help our users more effectively locate people and businesses more quickly and accurately through a one-of-a-kind product,” says Fred Jenkins, Executive Vice President at Mergent. “This new enhancement is one example of how Mergent is advancing our comprehensive data set to help our customers satisfy their research needs.”

Mergent Intellect is highly flexible and already features a deep collection of worldwide business information that enables companies to generate new insightful business intelligence. Powered by D&B’s global database of over 82 million marketable businesses, Mergent Intellect offers new and existing clients a unique opportunity to access public and private U.S. and international business data, industry news (D&B’s First Research®), facts and figures, company and executive contact information and much more.

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About Mergent

Mergent, Inc. is a leading provider of business and financial information on global publicly listed companies as well as the exclusive provider to the library and academic market of D&B print and online library solutions. Based in the U.S, the company maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of: descriptive and fundamental information as well as pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds. To learn more, visit <http://www.mergent.com>

About WhitePages PRO

[WhitePages PRO](#), a division of [WhitePages Inc.](#), helps businesses quickly identify new and existing customers to improve efficiencies, verify identities to predict and prevent fraud and improve contact data to enhance customer interactions. WhitePages PRO taps into WhitePages.com's extensive database of more than 300 million phone numbers, including hard-to-find and cell phone numbers, making it the most comprehensive, accurate, and up-to-date database of contact information. WhitePages PRO's suite of products include an API and Web Lookup solution, each catering to the specific needs of any size business. Businesses looking to learn more about WhitePages PRO can call 1-877-767-8052 or email pro@whitepages.com.

About WhitePages Inc.

[WhitePages](#) is the leading provider of contact information for people and businesses in the U.S. A top 40 website, with over 40 million unique monthly users and powering over 2 billion searches on over 1,500 sites including MSN and the United States Postal Service, WhitePages offers consumers one-click access to more than 200 million adults, or over 90% of the adult population. The company's suite of mobile products includes a top-50 mobile website and popular iPhone, Android, HP webOS and BlackBerry applications that have been downloaded more than 16 million times.

WhitePages owns and operates the popular web properties [411.com](#), [Address.com](#), [PhoneNumber.com](#) and [Switchboard.com](#).