



***FOR IMMEDIATE RELEASE***

## **Mergent Partners with Patent Rank to Provide Clients with Intellectual Property Data**

*Mergent Inc. Forms Partnership with Patent Rank LLC, a patent-valuation/analytics company.*

**October 15, 2014 Charlotte, NC** – Mergent, Inc. has entered into a new business partnership with the innovative patent data and analytics company Patent Rank. The first product to be jointly developed, Patent Archives, will be an additional module of Mergent's Archives product and services.

Mergent has a proven track record providing business and financial information for global companies and intent to extend their quality data informatics by providing intellectual property data through this partnership.

"Certainly, details regarding a company's patent portfolio can benefit our clients," says Mergent's Executive Vice President of Sales, Fred Jenkins. "Opinion leaders estimate that over 1/3 and up to 2/3's of a company's market value consists of its intangible assets including brand (trademarks and trade secrets), support, and patents."

Patent Rank, LLC is a company named after its core technology, Patent Rank – an intrinsic measure of a patent's value based on citation-network analyses. Data mining, scrubbing, and disambiguation are crucial to the refinement of Patent Rank's valuation algorithm. "Data integrity is essential to link intrinsic value to market value," says founder Monte J. Shaffer, Ph.D. "Starting in 2008, we had about 1TB of data; by the end of 2014, we will have about 100TB of data. To have the most objective measure of value, we must have the cleanest U.S. patent data in the world. The quality of our inputs will determine the quality of our outputs."

"The synergies are apparent," says Fred Jenkins. "Our intention is to launch this initial patent-data archival product, and receive feedback from our clients about how to develop additional patent-related products to meet their needs."

The first patent-data product, Patent Archives, will be a repository of all U.S. patents in a searchable form. First, the user can search by important Meta Data: title, inventor, company, date, and description to get a list of relevant patents. In addition, the users can view/download/print a PDF of the patent of interest. Furthermore, the patent images have been annotated so that, finally, the user can search within the patent PDF for pertinent information.

Mergent anticipates a beta version will be available December 1<sup>st</sup> for pre-sales customers, and fully available January 1<sup>st</sup>, 2015.

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### **About Mergent**

Mergent, Inc. is a leading provider of business and financial information on global publicly and privately listed companies as well as the exclusive provider to the library and academic market of D&B® print and online library solutions. Based in the U.S, the company maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo, Kuching and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of descriptive and fundamental information and pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds. To learn more, visit <http://www.mergent.com>

### **About Patent Rank, LLC**

Patent Rank, LLC is a patent-valuation/analytics company named after its core technology; Patent Rank is a pioneer in the patent valuation and intellectual property management field, providing superior data and network dynamics in a way that no one else can. With the core “patent-pending” Patent Rank algorithm, every patent can be valued every year by scientifically measuring dynamics of the entire universe of patents from the United States Patent and Trademark Office (USPTO). Patent Rank was founded by Monte J. Shaffer as a result of his dissertation "Entrepreneurial Innovation: Patent Rank and Marketing Science". To learn more visit, <http://patent-rank.com/>



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