



FOR IMMEDIATE RELEASE

Intrinsic Research Systems Inc. Announces Partnership with QuoteMedia

July 31, 2013, New York, NY – Intrinsic Research Systems, Inc., a Mergent, Inc. company, and QuoteMedia, Inc. (OTCQB:QMCI), a leading provider of market data and cloud-based applications, are pleased to announce a new business partnership.

The partnership will make available for the first time QuoteMedia's real time, and delayed market data, including Quotestream Professional™ and Quotestream Mobile™, QuoteMedia's companion streaming real-time desktop and wireless portfolio management solutions, to Intrinsic Research clients to complement Intrinsic's highly regarded research capabilities for equity, company, economic, sector/industry, ETF and fixed income, and analytics. In return, QuoteMedia will also make available to its clients the Intrinsic Research analytics, data, content and displays.

“We plan to quickly integrate the QuoteMedia content into the Intrinsic Research Systems' flagship desktop application, and also offer to our clients a co-branded separate real-time quote system” said Dave Hargett, Managing Director of Intrinsic Research Systems. “We chose QuoteMedia as a partner in this venture because of their outstanding reputation for delivering high quality, real time market data through their own software and database applications, and because of their commitment to exceptional customer service throughout this process.”

“We are very pleased to partner with Intrinsic Research Systems in developing these unique solutions,” said Dave Shworan, CEO of QuoteMedia Ltd. “We are grateful that they have chosen QuoteMedia's offerings for their significant and rapidly growing customer base. Additionally, Intrinsic Research Systems applications are a great complement to our existing offerings, providing our clients with a visually revealing and easy to use decision making toolset designed for advanced security, portfolio, industry, sector, and economic analysis.”

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About Intrinsic Research Systems

Designed to continue the evolution of investment research analytics, Intrinsic Research Systems' suite of desktop research products has been created for investment managers seeking an intuitive and comprehensive approach to original equity and fixed income research and decision making. Intrinsic Research solutions have been built from the ground up, using today's technology, for a rich user experience that is unmatched by any other service. Likewise, Intrinsic's integrated central database of company, sector, industry, issue and economic data has been specially constructed to provide analysts and portfolio managers with access to the key components driving equity and fixed income performance in a single, consolidated package. Intrinsic Research is a subsidiary of Mergent, Inc. To learn more, visit www.intrinsic-research.com

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About QuoteMedia

QuoteMedia is a leading software developer and cloud-based syndicator of financial market information and streaming financial data solutions to media, corporations, online brokerages, and financial services companies. The Company licenses interactive stock research tools such as streaming real-time quotes, market research, news, charting, option chains, filings, corporate financials, insider reports, market indices, portfolio management systems, and data feeds. QuoteMedia provides data and services for companies such as the NASDAQ, the OTCBB, TMX Group, Dow Jones & Company, SunGard, U.S. Bank, Broadridge Financial Systems, Ridge Clearing, Regal Securities, JitneyTrade, Southwest Securities, HD Vest, Intrinsic Research Systems, Stockhouse, Zacks Investment Research, General Electric, Dow Chemical, Bombardier, Business Wire, PR Newswire, Marketwire, FolioFN, Captivate Network, ChoiceTrade, Qtrade Financial, CNW Group, Gain Securities, Schaeffer's Investment Research, Brean Capital, TradeKing, Suncor, American Financial Group, Virtual Brokers, First Financial Equity Corporation, InvestorGuide.com, Stock-Trak and others. For more information, please visit: www.quotemedia.com

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